

Crown Forklift Parts

Crown Forklift Parts - The Crown corporation was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family company later on that same year. Presently, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President at the moment, becoming the fourth generation of the Dicke descendants to uphold this position.

Now an internationally diversified corporation, Crown originally fabricated temperature controls for coal burning furnaces, servicing a small client base. The production of these control units took place in a former hardware store located in New Bremen, Ohio, where Crown's center of operations presently remain.

By the year 1949, Crown shifted into the construction of rotators for antenna due the greater fascination with televisions at the time. The product was able to improve the picture and signal quality. The company's lucrative move allowed them to become a leading maker of units until 2001. The company ceased production in October after a decline in the global demand for TV antenna rotators.

Crown before long diversified its production to bring in the restoration of mechanical and electrical parts for private and government use in the early 1950's. After several profitable bids inside a brief period of time, the company had developed a respectable business in this field.

Flexibility and achievement dominated Crown's capability to diversify once again. In 1957, production into the material handling industry began with lift truck production. The organization believed the market demanded a smaller line of first-class quality lift trucks. Crown promptly fashioned an exceptional series of modern equipment and swiftly became the most rapidly evolving materials handling company with its assortment of merchandise.

By 1966, Crown had ventured into the international material handling markets by opening up shop in Sydney, Australia. Sydney is now a regional center of operations for Crown for all Pacific Asian sales, marketing, and services. Crown remains an unwavering industry leader today, supported by exceptional operations, solid sales and strong production operations.

Two years later, Crown had moved into the European markets by buying up an Irish production plant from a German Company, Steinbock. There they began to make PTH hand pallet trucks. Later that same year, Crown began their first London operation located nearby Heathrow Airport. The sales and service operation of Crown's complete forklift line was available in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing and advertising forklifts across Europe through autonomous sellers.

Crown at present has a large network of Crown-owned and independently-owned sellers in many key global markets offering a vast fleet of electric forklifts. They are accountable for managing the company's product sales and service.

Corporate offices in New Bremen, Ohio and Munich, Germany provide nationwide marketing and promotional sales support to all seller and sales personnel. Both Crown sales and dealer personnel are factory- trained in all disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and offers purchasing, advertising and marketing, engineering and design functions for India, Africa, the Middle East along with Europe. The diverse family of global dealers and Crown-owned dealers successfully operate in nearly 100 overseas city environments.

Crown has established 6 manufacturing locations in the United States that include: New Knoxville; Celina, Ohio; Greencastle, Indiana; Kinston, North Carolina; Fort Loramie, Ohio; and New Bremen, Ohio. Serving their growing foreign markets, Crown has manufacturing facilities in Sydney, Australia (since 1966); Queretaro, Mexico (since 1973); Roding, Germany (since 1986); and Suzhou, China (since 2006). Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a profitable status as a consistent, trustworthy and forward-thinking organization by contented customers worldwide. The company has earned over 50 distinguished design awards and the Crown goods continue to attain recognition for top design brilliance and modernization. To provide an example, in the 1970's, Crown's launch of the side-stance design proved exciting and unparalleled by material handling specialists. Today, this design has acquired general acceptance and earned a Design of the Decade award from the International Design Society of America. Again, more than thirty years later, the 5200S Series Reach Truck is another market original, offering the operator with several comfort alternatives to lean, sit or stand, along with its unmatched output capacity.